Dairy Club at Virginia Tech

*Milky Way* Staff

2470 Litton-Reaves Hall, Mail Code: 0315

Virginia Tech

Blacksburg, Virginia 24061

(540) 231-6331

milkyway1872@gmail.com

January 22, 2018

Dear Virginia Tech Dairy Club supporters,

The spring semester is an exciting time in the Virginia Tech Dairy Science Department as we publish our annual yearbook, *Milky Way,* and host the Little All-American Show. We would like to share some opportunities for your support.

The *Milky Way* has been a tradition within the Dairy Club for numerous years and has grown to reach alumni and industry supporters from across the nation. Past and future success of the Milky Way would not be possible without the help of supporters like you, so please look over the enclosed advertisement form. Additionally, we feature graduates of the Virginia Tech Dairy Science in our Alumni Updates section of the *Milky Way.*  If you would like to share how your Dairy Science degree has benefited you, please see our Alumni Update Form.

The Dairy Club at Virginia Tech will be hosting our 90th annual Little All American Show, on Saturday, March 24th. The show will begin at 8 AM in the Livestock Judging Pavilion on Plantation Road here on campus. Following the show will be our Little All American banquet which serves to honor and commemorate all of the hard work and achievements from our devoted members over the year. This year’s banquet will be held at Farmhouse Restaurant in Christiansburg, beginning at 6 PM with dinner at 6:30 PM. If you have any questions, please call Nicki Hardy at (267) 259-2942.

Thank you for your continued support of the Dairy Club at Virginia Tech.

Sincerely,





Mary Ott & Stevie Mayton

2017-2018 *Milky Way* Editor & Advertisement Chair

Enclosures:

Milky Way Advertisement Ordering Form

Alumni Update Form

Little All-American Banquet Sponsorship Form

*Milky Way* Collection Form

**Milky Way Advertisement Form**

Thank you for your support of the Virginia Tech Dairy Club *Milky Way* yearbook! People like you make our club activities possible.

Your/ Company’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

There are many opportunities ranging from business card designs and full-page advertisements. If you know a member in the Dairy Club who is graduating, consider wishing them well with an advertisement! Forms and payment can be mailed to:

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|  |  |  |
| --- | --- | --- |
|  |  | * Please select |
| Patron Listing | $25 |  |
| Business Card | $50, great deal! |  |
| Quarter Page | $100 |  |
| Half Page | $200 |  |
| Full Page | $400 |  |

Total Due: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment method: Cash: \_\_\_\_\_\_\_ Check #: \_\_\_\_\_\_\_\_\_\_\_

Receipt: Yes: \_\_\_\_\_\_ No: \_\_\_\_\_\_\_\_\_

*Note: Please make checks payable to “Dairy Club at Virginia Tech”*

**Advertisement Design:**

|  |  |
| --- | --- |
|  | * Please select |
| Design has been emailed to: milkyway1872@vt.edu |  |
| Design is attached |  |
| Use last year’s design with changes attached |  |
| Use last year’s design |  |

All ads and payments are due **February 19, 2018.** Any questions and information regarding cover page ads can be emailed to Stevie Mayton at [milkyway1872@gmail.com](mailto:milkyway1872@gmail.com). We appreciate your support!

**Little All American Show**

**Banquet Sponsorship and Ticket Order Form**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Graduation Year: \_\_\_\_\_\_\_\_\_\_\_

**Show:** **March 24,** 2018 @ 8:00 AM **| Banquet:** **March 24,** 2018 @ 6:00 PM

Donations for Little All-American awards are always greatly appreciated. Donors sponsoring any award can receive up to two banquet tickets at half price. **Even if you are not sponsoring, we would still love for you to attend.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Item** | **Quantity** | **Unit Price** | **Total** |
| **Awards**  **Sponsorship** | Grand Champion |  | $250 | $ |
| Reserve Grand Champion |  | $225 | $ |
| Holstein Champion |  | $150 | $ |
| Reserve Holstein Champion |  | $125 | $ |
| Jersey Champion |  | $150 | $ |
| Reserve Jersey Champion |  | $125 | $ |
| Fitting Champion |  | $150 | $ |
| Reserve Fitting Champion |  | $125 | $ |
| Novice Champion |  | $150 | $ |
| Reserve Novice Champion |  | $125 | $ |
| Novice Fitting Champion |  | $150 | $ |
| Reserve Novice Fitting Champion |  | $125 | $ |
| Class Sponsor |  | $75 | $ |
|  |  |  |  |  |
| **Banquet**  **Tickets** | Sponsor (Up to 2 tickets per award sponsor) |  | $15 | $ |
| General |  | $30 | $ |
| Children ages 3-10 |  | $15 | $ |
| Children under age 3 |  | Free | $ 0 |
|  |  |  |  |  |
|  | **Total Enclosed** (Make check payable to *Dairy Club at Virginia Tech*) | | | $ |

Mail form and checks to: Dairy Club at Virginia Tech**, 2470 Litton** Reaves Hall Mail Code: 0315, Blacksburg, VA 24061

